



KATRINA BURRUS, P.h.D., MCC

SPEAKER | AUTHOR | PODCASTER | ENTREPRENEUR

Dr. Katrina Burrus, CEO/founder of Excellent Executive Coaching LLC, “Clients often comment that working with Katrina enlightens leaders to empower employees to walk the extra mile.

She is a keynote speaker and published “Managing Brilliant Jerks” and “Global Leadership,” a body of work used by

Nestle, Novartis, the World Health Organization, the International Labor Organization, the United Nations, and many more. She was recently featured in Mexico, India, the U.S., Kazakhstan, and Russia.

Dr. Burrus has 20 years of experience as the First Master Certified Coach and Founding Board Member of Switzerland's (ICF) International Coaching Federation.

She hosts the top podcast, rated in the 1.5% globally, the Excellent Executive Coaching Podcast, and launched the Excellent International Leadership podcast after having her MKB TV show in Geneva, Switzerland.

SIGNATURE TOPICS

- ▶ **TRANSFORMING BRILLIANT JERKS INTO INSPIRING LEADERS**
- ▶ **MASTERING INTERNATIONAL LEADERSHIP TRANSITIONS**
- ▶ **MAXIMIZING CONTENT WITH MINIMUM EFFORT AND MONETIZING IT**

OUR EMAIL

DR.KATRINA@EXCELLENTEXECUTIVECOACHING.COM

OUR SITE

WWW.EXCELLENTEXECUTIVECOACHING.COM

OUR NUMBER

+1 702-767-9436

INTRODUCTION TO DR. KATRINA'S TALKS

TRANSFORMING BRILLIANT JERKS INTO INSPIRING LEADERS

In this talk, we'll dive into developing your Interpersonal skills.

- Acquire a tried and tested coaching process that works to transform even difficult leaders into inspiring ones,
- Learn to coach challenging managers with ease,
- Add EQ (Emotional Intelligence, to the leader's IQ (Intellectual Quotient) to inspire followers.

MASTERING INTERNATIONAL LEADERSHIP TRANSITIONS

In this talk, we'll explore an MKB 5-step process to onboard leaders in transition to be more productive quickly.

- Managing priorities in light of changes taking place,
- Integrating stakeholders' perspectives to get their buy-in,
- Developing optimal solutions to novel and complex issues.

MAXIMIZING CONTENT WITH MINIMUM EFFORT AND MONETIZING IT

This talk is about the Publishing Pyramid that starts with what is easiest to write in length, effort, and frequency. It turns that content into more value-added publications such as income-generating booklets, events, or books that enhance your brand and communicate your expertise.

- You will receive actionable strategies to monetize your content, develop your brand, be credible, and be an influencer.

GET IN
TOUCH

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MKB
— EXCELLENT —
EXECUTIVE COACHING



WHAT PEOPLE ARE SAYING

“YOU KNOW I ABSOLUTELY LOVED THE PRESENTATION. I LIKE THE FACT THAT YOU GAVE SOME VERY SPECIFIC STEPS. I REALLY ENJOYED THE SESSION.”

[VIEW TESTIMONIAL](#)

“I REALLY LIKED THE CONCEPT OF BRILLIANT JERKS BECAUSE I THINK THAT WE SEE THAT A LOT IN OUR SOCIETY AS WOMEN WHO NEED TO BE REALLY STRONG AGAINST THAT.”

[VIEW TESTIMONIAL](#)

“YOU ARE STUDYING ORGANIZATIONS AND, YOURSELF, AS A COACH YOU REALLY ARE TEACHING THAT WELL”

[VIEW TESTIMONIAL](#)

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MASTER COACH, SPEAKER, PODCASTER



RATES:



\$15K+

IN-PERSON WORKSHOP



\$10+

IN-PERSON KEYNOTE



\$5K+

VIRTUAL KEYNOTE

CONTACT:



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Please note that all fees listed do not include travel and accommodations.



Travel will be based on point of origin in Las Vegas, Nevada